

What is Operation Round Up?

Operation Round Up is a program designed to collect donations that will be used to benefit charitable organizations and the communities within the WCE service territory.

How did Round Up begin?

The program was created by Palmetto Electric Cooperative in South Carolina in 1989. Since that time, the program has been adopted by more than 200 electric cooperatives nationwide and 18 cooperatives in Missouri.

How does Round Up work?

Beginning September 1, 2018, the electric bills of WCE members will be rounded up to the next dollar. For example, if your bill is \$65.50, it would be rounded up to \$66.00. A bill of \$59.99 would be rounded up to \$60.00. The funds collected are placed into the WCE Round Up Foundation and are donated to charitable organizations through an application process. WCE Round Up Foundation does not keep any of the money collected. On average, a member will donate \$6.00 a year. Your donation is tax deductible, and you may opt out simply by contacting the cooperative if you do not wish to participate.

Why get involved in Operation Round Up?

WCE exists to serve the changing needs of members by enhancing the quality of life through support of community developments and identifying and serving the members' energy needs. By adopting the Operation Round Up program we can continue our commitment to our local communities and better serve our members.

Missouri Electric Cooperatives currently participating in an Operation Round Up program:

- Citizens Electric Cooperative
- Co-Mo Electric Cooperative
- Crawford Electric Cooperative
- Cuivre River Electric Cooperative
- Farmers' Electric Cooperative
- Grundy Electric Cooperative
- Intercounty Electric Cooperative
- Laclede Electric Cooperative
- Macon Electric Cooperative
- North Central Electric Cooperative
- Osage Valley Electric Cooperative
- Sac Osage Electric Cooperative
- Se-Ma-No Electric Cooperative
- SEMO Electric Cooperative
- Three Rivers Electric Cooperative
- Webster Electric Cooperative
- White River Valley Electric Cooperative
- West Central Electric Cooperative

How much of a difference can Operation Round Up really make?

WCE has over 12,000 members. If 50% of our membership participates in the program, Operation Round Up could raise approximately \$36,000 per year. With those funds going to charitable organizations within our communities, the possibilities are endless.

Did you know your pocket change could change a life?





Applications and awarding of funds procedures

GEOGRAPHIC FOCUS

Applications will be accepted from individuals or entities located geographically within the area served by the Cooperative. Organizations or individuals providing activities, programs, or benefits to people who live in the Cooperative geographic service area are eligible for funding consideration.

EVALUATION FACTORS

The following factors will be considered in the evaluation of all funding requests:

- Potential benefit to the area residents and the entire community; or,
- Level of the community support for the program or project or the organization requesting the funds; or,
- Fiscal and administrative capacity of the organization to deliver on proposed activities; or,
- Available balance of WCEF accounts; or,
- Provide predictable and evaluative results.

FUNDING RESTRICTIONS

Contributions shall not be made for the following:

- Political, lobbying, fraternal, labor organizations.
- Fund-raising dinners, raffles, and other events.
- Capital fund campaigns.
- National fund drives.
- Advertising.
- Scholarship programs or individual scholarships.
- Uniforms or general sponsorships for league or traveling sports teams.
- Internal payroll expenses of an organization.
- Donations to organizations associated with a school district shall be limited to \$10,000 per calendar year.
- Organizations or individuals located outside the Cooperative geographic service area requesting support for activities occurring outside the Cooperative geographic service area.



Major Funding Categories

- Community Service
- Economic Development
- Education and Youth
- Environment
- Disaster Relief

